

awesome places

Media Kit



Let's collect
moments, not things
TOGETHER

Since 2018, **Awesome Places** has been showing fantastic places around the globe, chic hotels, unforgettable Itineraries, great Instagram spots and gives helpful tips to all travel enthusiasts. The blog addresses itself to german-language fellow passengers, who love a little bit of luxury while traveling.

From a honeymoon in Bali to a road trip through the USA, up to flights in business class or luxury hotels you will find what you are looking for - everything you need and individually arranged.

Backpack trips, camping holidays or hostel overnights for budget travelers you won't find that with me. We always travel around the world with our suitcases and love accommodations and experiences that give a touch of luxury.

As a professional copywriter, I have the privilege of working completely flexibly from the most beautiful balconies in the world. So I combine my passion for travel and writing in my travel blog.

Through pictures and texts I take all travel fans with me on our travels via the blog and report up close about our experiences on Instagram. I also report on how to combine travel and work and give tips on how to become self-employed.

About me



My name is Karina and I feel at home as a passionate world explorer in many beautiful places around the world.

My permanent residence is in Augsburg, I am 32 years old and suffer from constant wanderlust. With my husband Michi I try to travel the world as often as possible.

What I offer

I am looking forward to offering you a short-term or long-term application. This is possible via my blog, real-time marketing via Instagram stories and pictures and on Facebook.

I care a lot about a win-win-situation for my readers, for you and for me. Therefore, I will only advertise travels, accommodations, products etc. which I am convinced of and which create added value for my readers.

That's what makes working with me so special:

Because I work as a professional copywriter, I also offer high-quality texts. These are entertaining for the reader, effective for you and your product as well as informative and packed with tips and added value.

Due to my self-employment I am very flexible and don't have to ask anyone for a holiday 😊



Reach & Target Group

Status August 2019

Social Media:



Pinterest: 180.000 viewers per month



Instagram: 10.700 fellow passengers



Facebook: 280 fellow passengers

Access numbers blog:

July to mid-August 2019

User: 3.262

Page views: 12.267

Sessions: 3.987

Approx. 2/3 of my readers come from Germany, the rest from Austria and Switzerland



Source: Google Analytics.

Evaluation period 01.07.2019 - 22.08.2019

Possible cooperations

- As a professional copywriter with many years of travel experience, I like to write paid articles on various travel topics. If you want to write an article about a product that fits to my topic, I only assume that I can test it in detail in advance and that I report about my own honest experience.
- Blogger and press trips are gladly possible, if they fit to me. It doesn't matter if a hotel, a destination or an event is to be presented.
- I like to write articles on my blog about a suitable travel destination and advertise it on Instagram in return for a sponsored trip.
- We can also organize a giveaway together and raffle your products tested by me via Instagram and increase their popularity.



Contact

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